

Insights into Bhagavad Gita  
By Swami Bhoomananda Tirtha  
Essential Shlokas for Memorization – 89

Chapter 7 Shloka 27

इच्छाद्वेषसमुत्थेन द्वन्द्वमोहेन भारत ।  
सर्वभूतानि सम्मोहं सर्गे यान्ति परन्तप ॥

Icchā-dveṣa-samutthena  
dvandva-mohena bhārata ।  
sarva-bhūtāni sammohaṃ  
sarge yānti parantapa ॥

“All beings in the world, O Bhārata, O Parantapa, are, at the very time of birth, subjected to the delusion of duality arising from likes and dislikes.”



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