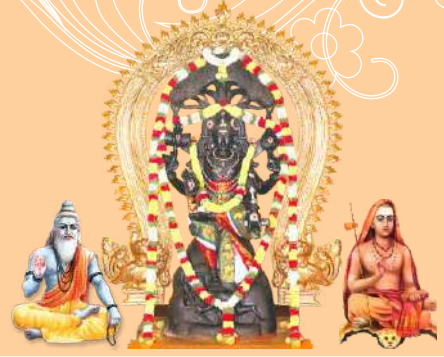




## E-NEWS LETTER



**Rishi - 2**

**Sri Sarvari Samvatsaram, Monthly Newsletter, November 2020**

**Upadesa - 7**

**Published by: Sri Swami Chidbhanananda Ashramam, Chatrapatti Road, Vedapuri, Theni - 625 531.**  
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### Patrons Day - November 8 and 9, 2020

**T**his year the annual Patrons Day celebrations were held on Sunday, November 8th and Monday November 9th. All the events of both the days, which were led by Pujyasri Swamiji, were webcast LIVE, to all the Patrons and the other devotees. On November 8th, Vishesha Sankalpams were performed, in the Vidyapitham, on behalf of all the Patron members and their families. Ekadasa Rudra Japam, Abhishekam and Mahadiparadhana followed. On November 9th, the proceedings starting with the Go Puja, at 5.00 am, were webcast live. A few video snippets, of the feedback of a few Patrons, were shown. The concluding session of the two-day event, had the presentation of the Admin Report, and ended with the Anugraha Bhashanam, by Pujyasri Swamiji.

The Admin report, on the activities (of the past one year) of the Ashramam, was presented by Sri



Parasuraman, the Executive Trustee. He said that the thoughts, time, efforts and resources of Pujyasri Swamiji, are being primarily being spent and focussed on - Pracharam, Puja and Paropakaram - towards achieving his Lakshyam (Goal), of "Anaivarukkum Amaidiyana Anandam". He expressed the need, for the support in the requirements in these areas: Sri Guru Sevaks (Human Resources) and the financial and material resources. He sought the support, of all of Swamiji's - Patrons, devotees, students, etc. - for these.

Extracts of the support sought, are given in the next page.



# Extracts from the Admin Report, Seeking Support

## Resource Requirements

Guru Sevaks  
Human Resources

Material  
Resources

Guru Sevaks  
Human resources

- Atma Vidya/Sastra Pracharam
  - Academic & Technical team members
  - Audio/Video-Editing team members
- Ashram Administration
  - Accounts /Admin Assistants
  - Devotee relationship Coordinators

Guru Sevaks  
Human resources

- **Atma Vidya/Sastra Pracharam-Technical Team**
  - Should have IT Background
  - Keen Spiritual interest
  - Team Working
  - Knowledge in Viscom/Social media preferred

Guru Sevaks  
Human resources

- **Atma Vidya/Sastra Pracharam-Academic Team**
  - Keen Spiritual seeker with an open mind
  - Should have been a student of a Sampradayavit Guru
  - Computer knowledge is essential
  - Tamil reading and writing skills is essential

Guru Sevaks  
Human resources

- **Atma Vidya/Sastra Pracharam-Audio/Video Editing**
  - Keen Spiritual seeker
  - DTP/Viscom....prior knowledge/experience needed
  - Deep urge and self motivation to deliver the Best creative work

Guru Sevaks  
Human resources

- **Atma Vidya/Sastra Pracharam-Audio/Video Editing**
  - Keen Spiritual seeker
  - DTP/Viscom....prior knowledge/experience needed
  - Deep urge and self motivation to deliver the Best creative work

## Key Qualifications common to all positions

- **Sincere Seekers /Sevaks-** Should not be an escape from Social responsibilities
- **Humility-to unlearn and learn -** Swamiji is the Acharya and everyone has to follow His guidance .Views can be expressed, ultimately Acharyas guidance to be implemented



Guru Sevaks  
Human resources

- All positions are based in Theni
- Ashram offers a motivating work environment
- Accommodation and food is provided
- Salary commensurate with knowledge/experience

## Your Collective Support needed

Need 250 members  
to contribute INR 11k  
per year to cover  
Atma Vidya Cost

If 1500 people  
contribute Rs 1000  
per month, Ashram  
expenses gets fully  
covered

If each Patron brings  
in Two Patrons it will  
add INR 9 Crores to  
Corpus and we reach  
our First Target  
INR 15 Crores

Pu j y a s r i S w a m i Omkaranda started his address, by quoting Pu j y a s r i S w a m i Dayananda that, this life/human birth of ours is “given to you”. People tend to believe in the sciences, but not in what the Sastras say. Though, over a period of time, they do begin to understand the importance and significance, of what is said in our Sastras. All of



us pray for wealth, health and long life. Desiring also for enjoyments. We all have been blessed with an intellect and emotions. Quoting BartruHari that, this life of ours is a wonder by itself. What is the purpose of our life? Can one stay in this world forever? The Vedas, Tirukkural, Itihasas, Puranas, etc. all talk elaborately, on how we should lead our life. Many do not even read these. The reason why there is a need, for institutions such as ours. During the earlier periods of time, all the people in our nation were all educated well, in all such matters. We should learn to objectify and think, about the meaning of our life. Nowadays, we lack people who can teach our Sastras. The Brahmacharya Ashramam has also become a thing of the past. The purity of the student life, is as good as, totally lost. Majority of the students have no discipline. Society welcomes only that education, which gives no importance to mental peace and happiness. We have been brainwashed to such an extent, that things have been badly spoiled. In spite of all these, our Sastras are so great that, they still continue to be in existence.

More funds, as well as people to assist, are needed to take things forward and execute, all that we have planned.

### Dipavali - November 14, 2020

In Pu j y a s r i S w a m i's message on the occasion of Dipavali, which was on Saturday, November 14th, he started by offering salutations to the Dipa Jyoti. The Dipa Jyoti, which blesses with auspiciousness, good health, wealth and destroys enmity. With wealth or material prosperity, we should work towards increasing/improving, Grace. Subham means, Punyam and Kalyanam means, Moksham. Wealth is to be gathered, only through Dharmic means and so should all the sensual enjoyments be. More and more of Dharma, needs to be performed. To nurture and protect Dharma. As Tiruvalluvar says -



**Kattru Indu Meip-Porul Kandar Thalaip-Paduvavar**  
**Mattru Indu Vara Neri**

That, Moksha is to be attained, here itself. Through the teachings of the Sastras, by a competent and qualified Guru. The internal lamp of Jnana is to be lit thus. Just as the lighting of the external lamps. We have the capacity to think rationally and analyse. This ability of ours should be combined with the teachings of our Sastras. The light of Jnana will then shine, in a special way. In Mahakavi Bharatiyar's words - fame, valour, bravery, prowess, expertise in knowledge - all these will result, only through a clear Jnana, of the meaning of our life. Our fame and glory will then spread far and wide. Worries, pains, poverty, pettiness, cheating, sufferings, diseases and the height of shame and fear of unscholarliness, are all the consequential disgrace that result from the phantom, that the darkness of ignorance, is. Let us all strive hard, to get rid of all these ghosts. Let that light of Jnana, glow with radiance, in all its brilliance. Offer all unto the Devatas (even the society that we live in, is referred to as the Devatas). The noble ones who do only Dharmic deeds, worship and make all their offerings to the Agni Devata, who acts as the power behind them. Bharatiyar says - may you realize the greatness of your inner luminance, as well as the divinity and brilliance, of the external Surya (Sun God). The Vedas proclaim that, if one were to combine all of these -



worship, Puja, Dharma and the teachings on how to know the self - then one can attain that heavenliness, equivalent to that of the Devas, in this very human life. If one were to put in these efforts, with a firm/steady mind and a smiling face, then they will definitely bear the fruits. Perform these, with all happiness. And not, with a contemptuous attitude.

Dipavali should not be converted into an event of fun and frolic, but should be celebrated with an attitude, that is sacred and divine. It is not to be considered, as just another holiday.

Tiruvalluvar says - the clarity that arises, from one being truthful (not uttering any lies), is the true light. One can even consider each lamp to represent, the different Adhikarams that Tiruvalluvar talks about, in the Tirukkural. One should learn all of these, by heart.

Pujyasri Swamiji concluded by giving the meaning, of a song from Tirumular's Tirumandiram. To avoid all forms of gossip. To light the lamp of spiritual knowledge. To continue their study, so as never to forget them. To contemplate on and ever sharpen such knowlegde. Those who can truly understand this knowledge, can realize that Truth - which is the self illumining Pure Consciousness. They will get to understand their True Nature.

May you all resolve, to direct the potential of your intellect, to follow the injunctions as ordained by our Sastras. May all the divine forms of God that we worship, and their power and potency, benevolently bless our society. May all of us fervently and relentlessly pray, for all our future generations to be of a quality, that is superior to that of ours.

Let Valluvam Live Forever! Let Humanity Prosper with Love!

(A message of blessings from Pujyasri Swamiji, was also telecast in DD Podhigai, in the morning on the Dipavali day).



This year the Guru Peyarchi was at 9.48 p.m., on Sunday, November 15th, when the Sri Guru Bhagavan made the transit, from the Dhanur Rasi to the Makara Rasi. In the Vidyapitham in our Ashramam, one can witness this rare and holy sight, of the Devaguru Sri Guru Bhagavan (Jupiter) ever worshipping the Adiguru Sri Prajna Dakshinamurti. On that day special Pujas were performed under the spiritual leadership of

Pujyasri Swamiji. In this connection, on the previous day, the Sri Mahaganapati Homam and the Sri Navagraha Homam, were performed. From 27.09.2020, Laksharchanai is also being performed, daily. It will be for one hundred days, till 04.01.2021. Special Homam to Sri Guru Bhagavan was done in the evening. Special Abhishekam and Alankaram followed. Finally, at the time



of the transit, it was the simultaneous, MahaDiparadhana followed by the Pushpanjali, to both, Adiguru Sri Prajna Dakshinamurti and Devaguru Sri Bruhaspati Bhagavan, and the Shanti Pathams.

All the events of the day, were telecast LIVE over Sri Sankara TV, as well as webcast LIVE, over the "Swami Omkarananda" channel of YouTube. Devotees participated in large numbers, online.

On Thursday, November 19th, the 35th Smarananjali of Sri Swami Chidbhavananda was observed in the Ashramam, in a befitting manner, with a special gathering, of around 24 Sanyasis/Sadhus, led by Pujyasri Swamiji himself. A special Koottu Vazhipadu was conducted in the Vidyapitham. Following that was the Anugraha Bhashanam, by Pujyasri Swamiji, in Annalakshmi Nivas, in which he quoted the Sri Dakshinamurti Stotram which offers Namaskarams to that Dakshinamurti, who taught that it is foolish, to look at this Prapancam, with a Dvaita Drishti. It is only ignorance, that makes one see Advaitam, as Dvaitam. The very Sastras which initially teach that, this world and Iswara are different, later on say, that the two are one and the same.



One should continue to worship three persons, throughout one's life. The Vedanta Sastras are one. Second is the Guru, who teaches those Sastras. Third is the Iswara, through whose Grace alone, one is blessed with the first two. In the beginning they are to be worshipped, to attain/gain the Jnanam. Once Jnanam is attained, the worship of those three should continue, to express one's gratitude. To avoid the sin of being ungrateful, for which there is no Prayascittam.



Sureshvaracharya in his Manasollasam (Vyakhyanam to Sri Dakshinamurti Stotram) says that, the one who has the same pure, deep Bhakti/devotion, towards one's

Guru, equal to that which one has towards the Iswara, will not only understand all that is said in the Sastras, but also those that, the Guru had missed to teach. Only to that great soul, who has supreme devotion to the Lord and an equal devotion to his Guru, will the scriptures reveal, their real import.

Panguni Krishna Paksha Ashtami is his Avatara Dinam and Kartigai Sukla Paksha Pancami is his Mahasamadhi Dinam - namely, the Jayanti and the Smarananjali, respectively. Paripurna Smaranam of Pujyasri Swamiji should be specially done, on these two days.

Puja followed. Vandanam to all the Sanyasis gathered, was performed by all the devotees present, by offering them a special Bhiksha.

Finally, Pujyasri Swamiji honoured each and every Sanyasi, individually.

An elaborate Puja to the Lord Subrahmanya, on the Sri Skanda Shashti Dinam was performed, by Pujyasri Swamiji, on Friday, November 20th. In his Anugraha Bhashanam on the occasion Pujyasri Swamiji said that, earning wealth and being in/running a family, are all primarily meant only for doing Punyam. One who gathers wealth or enjoys pleasures, neglecting Punya Karmas, is considered to be a dead body, that has no life. Earning and enjoying should be aligned with Dharma.



Skanda means, Ukkam/Utsaham or bubbling with energy/enthusiasm. It also refers, to Paravati Devi uniting, the six babies. Tamil Nadu has the Aru Padai Veedu. Apart from that, the Kumarak-Kadavul resides on, all the hill tops. Sri Skanda Shashti is celebrated more in the south, than in the north. Tradition has it that, it is the day of Soora Samharam. We can see that, all our festivals like the Dipavali and the Navaratri, are all associated

with the killing of the Asuras/Rakshasas. Who are these Asuras and Rakshasas? They are also human beings. Representing the Sattva/Rajas/Tamo Gunas in us. For us to get rid, of all the bad qualities, that are associated, with the Rajo and the Tamo Gunas. For us to vanquish and conquer them, whenever they surface or keep emerging. Destroying the external enemies, is not the only aim. Destroying our own internal enemies, such as Kama, Krodha, etc. in our mind, is the Tatparyam/goal. For that, one needs to have Jnanam. The Vel or the Saktyayudham represents Jnanam. That our Jnanam should also be sharp, broad and deep as the Vel.





In the evening on Friday, November 20th, the Skanda Shashti Dinam, Pujoyasri Swamiji explained the Pranava Tattvam of Lord Subrahmanya (Murugan), in his special LIVE online address, to the Sringeri Guru Bandhavas group, that was arranged by Tattvaloka, Chennai.

In the Srimad Bhagavad Gita Lord Krishan says - **Pranavas-Sarva-Vedeshu** - that in all the Vedas, he is the Pranava. **Prakarshena Nuyate, Stuyate Iti Pranavaha**. The Omkara Mantra is the only Mantra, the Japam of which - has been/is being/will be - always performed the most, in this entire world. All the 12 Mantras of the Mandukya Upanishad talk

only about this Omkara. It is Akara-Ukara-Makara Misritam. The Pranava (Omkara) - is found in all the Upanishads. It is the essence of the Vedas, and is capable of taking a Viswarupa. The Lord is addressed through the Omkara. Bhagavan Sri Krishna says in the Vibhuti Yoga - **Aksharanam Akarosmi**. The Omkara contains within or encompasses, all the letters of the alphabet and all the possible sounds. Akaram is Srishti; Ukraram is Sthiti; Makaram is Layam. That is - the things are created, sustained and resolved. Omkara is the best among all the words, that represent God. Uttering "Om Tat Sat" at the end of a Karma, removes all the Doshams/Lopams (defects) in the Karma, that was performed. The three words - Om, Tat, Sat - all represent the Lord.

Subrahmanya, is nothing but the Vedas. He is the Veda Murti, the Veda Swarupam, the Veda Nayakan, the Brahma Sasta. Valli is the Iccha Sakti. Devasena is the Kriya Sakti. Subrahmanya Swamy is the Jnana Sakti.

The Mandukya Upanishad talks about the Omkara being the individual and the total, as well as it being, beyond the individual and total. On proper analysis, it can be realized that, there is no Vastu other than the Sat.

### Kartigai Dipam - November 29, 2020



This year the Tiruvannamalai Dipam (Kartigai Dipam) and the Sarvalaya Dipam, were both

celebrated on Sunday, November 29th, and Bharani Dipam on Saturday, November 28th. Traditional oil lamps were lit, all over the Ashramam and the Gosala. It was a brilliant sight to watch and the experience divine.



## Total videos published in the “Swami Omkarananda” and the “Bhuvanehwari Maatha” channels, in YouTube this month: 58

1.	Bhagavad Gita - daily videos :	30
2.	Sri Vishnusahasranamam Bhashyam class :	3
3.	Thirukkural class:	3
4.	Skanda Shasti Kavacham:	2
5.	Ekakshara Mantra Mahima:	3
6.	Ashram Prayer and Pledge	1
7.	Patrons day Program	4
8.	Pujya Sri Swamij's Deepavali Message	1
9.	Sri Gurupeyarchi	3
10.	Pujyasri Swamiji's blessings to Pujyasri Swami Pranavanunda (on his Vardhanti):	1
11.	Sri Skanda Shasti Puja	1
12.	Pranava Tattva of Lord Subrahmanya	1
13.	Thirukkarthigai Blessings	1

### Other Videos:

1. Swamiji's blessings for Bhajan Samrat - Sankara - Colors TV November 24, 2020
2. Swamiji's blessings to Global Tiruppugazh Adiyargal Sangamam - North Carolina
3. Swamiji's blessings to Singapore Sri Vishnu Sahasranama Parayanam 5.

## Sastra Prachara Matrix November 2020

	Talks	No. of Classes / Listeners / Views
Atma Vidya 1	-	21 classes (one hour each) - 880 students
Atma Vidya 2	-	22 classes (one hour each) - 1414 students
Brahma Dharma	Online Veda Class 33	77 Students
YouTube	1402 Videos	29,400 Subscribers / 43.97 Lakh Views
Ullamthorum Valluvam - Tamil	30 (5 minutes each)	8014 Listeners
Karpavai Karpom	25 (5 minutes each)	14,009 Listeners

**New  
Sevak**



**Sri R. Sundara Raman**

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